

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 26.199262 Longitude: -81.801682

Park Shore Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	19,322	63,944	257,320
	Population Est 25Q1	19,407	64,126	256,819
	Population Est 24Q4	19,445	64,094	256,594
	Population Est 24Q3	19,503	64,282	256,177
	Population Est 24Q2	19,467	64,084	255,992
	Population Est 24Q1	19,507	64,050	255,319
	Population Est 23Q4	19,433	63,911	255,011
	Population Est 23Q3	19,697	64,298	255,384
	Population Est 23Q2	19,736	64,323	254,383
	Population Fcst	18,362	61,297	255,270
	2010 Census Population	19,859	62,273	228,085
	2000 Census Population	21,053	62,328	191,994
	1990 Census Population	16,355	46,298	118,266
	Current Year Daytime Population	37,661	126,182	324,642
	Average Seasonal Population	23,015	66,317	186,426
	Historical Annual Growth, 1990 – 2000	2.56%	3.02%	4.96%
	Historical Annual Growth, 2000 – 2010	-0.58%	-0.01%	1.74%
	Estimated Annual Growth, 2010 – CY	-0.19%	0.18%	0.84%
	Projected Annual Growth, CY to Y5	-1.01%	-0.84%	-0.16%
	Group Qtrs Est	323	969	3,602
Transient Est Average Last 4 Qtrs	8,426	19,019	28,247	
Households	Current Year Estimated Households	9,674	31,491	116,282
	Households Est 25Q1	9,713	31,577	116,143
	Households Est 24Q4	9,728	31,558	116,006
	Households Est 24Q3	9,764	31,659	115,795
	Households Est 24Q2	9,747	31,560	115,699
	Households Est 24Q1	9,730	31,510	115,351
	Households Est 23Q4	9,690	31,427	115,184
	Households Est 23Q3	9,827	31,628	115,383
	Households Est 23Q2	9,859	31,668	114,938
	Households Fcst	9,155	30,104	115,230
	2010 Census Households	10,052	30,603	101,752
	2000 Census Households	10,346	29,496	83,796
	1990 Census Households	7,806	21,402	50,763
	Historical Annual Growth, 1990 – 2000	2.86%	3.26%	5.14%
	Historical Annual Growth, 2000 – 2010	-0.29%	0.37%	1.96%
	Estimated Annual Growth, 2010 – CY	-0.26%	0.20%	0.92%
	Projected Annual Growth, CY to Y5	-1.10%	-0.90%	-0.18%
Population per Household	1.96	2.00	2.18	

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Park Shore Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	7.4%	5.8%	4.1%
	HH Income \$250,000 to \$499,999	8.8%	6.9%	5.0%
	HH Income \$200,000 to \$249,999	20.6%	16.1%	11.6%
	HH Income \$175,000 to \$199,999	6.6%	5.4%	5.0%
	HH Income \$150,000 to \$174,999	4.7%	5.8%	6.3%
	HH Income \$100,000 to 149,999	13.8%	16.0%	17.3%
	HH Income \$75,000 to 99,999	9.6%	10.5%	12.0%
	HH Income \$50,000 to 74,999	9.1%	12.3%	14.8%
	HH Income \$35,000 to 49,999	7.2%	7.5%	8.8%
	HH Income \$25,000 to 34,999	2.6%	4.2%	5.1%
	HH Income \$15,000 to 24,999	3.0%	3.8%	4.5%
	HH Income \$0 to 14,999	6.7%	5.7%	5.5%
	Average Household Income	\$271,071	\$218,688	\$163,930
	Median Household Income	\$141,657	\$116,653	\$98,369
	Per Capita Income	\$136,893	\$108,665	\$74,810
	Average Disposable Income	\$130,661	\$118,009	\$104,723
	Median Disposable Income	\$120,425	\$101,023	\$85,994
	Discretionary HH Income Over \$150,000	36.8%	25.4%	17.3%
	Discretionary HH Income \$125,000 to \$149,999	8.4%	7.7%	7.3%
	Discretionary HH Income \$100,000 to \$124,999	6.9%	7.7%	8.9%
	Discretionary HH Income \$75,000 to \$99,999	10.7%	11.1%	12.2%
	Discretionary HH Income \$50,000 to \$74,999	13.4%	14.2%	16.6%
	Discretionary HH Income \$25,000 to \$49,999	13.0%	16.9%	20.6%
	Discretionary HH Income Under \$25,000	10.9%	17.0%	17.2%
	Average Discretionary HH Income	\$109,103	\$91,040	\$80,976
	Median Discretionary HH Income	\$107,452	\$79,139	\$68,326
	Householder White – Count	8,637	26,321	86,785
	Median HH Income	\$152,114	\$127,349	\$110,026
	Average HH Income	\$131,263	\$123,488	\$113,739
	Householder Black or African-American – Count	40	467	2,748
	Median HH Income	\$125,852	\$96,096	\$80,384
	Average HH Income	\$119,133	\$106,144	\$90,173
	Householder Hispanic – Count	646	3,146	20,204
	Median HH Income	\$90,495	\$71,643	\$74,213
Average HH Income	\$95,527	\$85,010	\$86,961	
Householder Asian or Pacific Islander – Count	72	335	1,445	
Median HH Income	\$231,552	\$139,179	\$117,765	
Average HH Income	\$159,272	\$127,617	\$115,366	
Householder Other or Pacific Islander – Count	278	1,222	5,099	
Median HH Income	\$96,908	\$86,142	\$79,334	
Average HH Income	\$103,932	\$93,943	\$90,858	

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Gender	Male Population	8,858	29,730	121,993
	Female Population	10,464	34,214	135,327
Total Population by Age	Count of Pop 0 to 4 years	478	1,959	9,117
	Count of Pop 0 to 7 years	624	2,482	12,347
	Count of Pop 5 - 13	865	3,230	16,460
	Count of Pop 14 - 18	518	1,895	8,991
	Count of Pop 19 - 22	584	2,094	9,438
	Count of Pop 22 - 25	473	1,638	7,135
	Count of Pop 25 - 29	577	2,233	10,441
	Count of Pop 30 - 34	469	2,180	10,321
	Count of Pop 35 - 39	489	2,342	11,162
	Count of Pop 40 - 44	588	2,444	11,506
	Count of Pop 45 - 59	2,347	9,100	38,746
	Count of Pop 60 - 74	5,425	17,067	61,976
	Count of Pop 75 - 84	4,480	12,417	44,570
	Count of Pop 85+	2,030	5,344	17,457
	% of Pop 0 to 4 years	2.5%	3.1%	3.5%
	% of Pop 0 to 7 years	3.2%	3.9%	4.8%
	% of Pop 5 - 13	4.5%	5.1%	6.4%
	% of Pop 14 - 18	2.7%	3.0%	3.5%
	% of Pop 19 - 22	3.0%	3.3%	3.7%
	% of Pop 22 - 25	2.5%	2.6%	2.8%
	% of Pop 25 - 29	3.0%	3.5%	4.1%
	% of Pop 30 - 34	2.4%	3.4%	4.0%
	% of Pop 35 - 39	2.5%	3.7%	4.3%
	% of Pop 40 - 44	3.0%	3.8%	4.5%
	% of Pop 45 - 59	12.1%	14.2%	15.1%
	% of Pop 60 - 74	28.1%	26.7%	24.1%
	% of Pop 75 - 84	23.2%	19.4%	17.3%
% of Pop 85+	10.5%	8.4%	6.8%	
Median Age	67.1	62.9	58.4	
Average Age	59.2	55.8	52.6	
Male Population by Age	% of Pop 0 to 4 years	2.8%	3.4%	3.8%
	% of Pop 5 - 13	5.3%	5.6%	6.9%
	% of Pop 14 - 18	2.9%	3.2%	3.7%
	% of Pop 19 - 22	3.3%	3.6%	4.0%
	% of Pop 22 - 25	2.8%	2.9%	3.0%
	% of Pop 25 - 29	3.4%	3.9%	4.5%
	% of Pop 30 - 34	2.5%	3.7%	4.3%
	% of Pop 35 - 39	2.7%	4.0%	4.6%
	% of Pop 40 - 44	3.2%	4.0%	4.7%
	% of Pop 45 - 59	12.3%	14.4%	15.1%
	% of Pop 75 - 84	23.0%	19.0%	16.6%
	% of Pop 60 - 74	26.2%	24.9%	22.4%
	% of Pop 85+	9.6%	7.6%	6.3%
	Median Age	65.8	61.1	55.9
Average Age	57.6	54.3	51.2	

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	% of Pop 0 to 4 years	2.2%	2.8%	3.3%
	% of Pop 5 - 13	3.8%	4.6%	5.9%
	% of Pop 14 - 18	2.5%	2.8%	3.3%
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	% of Pop 35 - 39	2.4%	3.4%	4.1%
	% of Pop 40 - 44	2.9%	3.7%	4.3%
	% of Pop 45 - 59	12.0%	14.1%	15.0%
	% of Pop 60 - 74	29.6%	28.2%	25.6%
	% of Pop 75 - 84	23.3%	19.8%	17.9%
	% of Pop 85+	11.3%	9.0%	7.3%
	Median Age	68.2	64.4	60.5
Average Age	60.6	57.2	54.0	
Race	Count of White	17,025	53,478	188,392
	Count of Black or African-American	193	1,579	12,490
	Count of Asian or Pacific Islander	249	1,025	4,346
	Count of Other races	1,855	7,861	52,092
	White	88.1%	83.6%	73.2%
	Black or African American	1.0%	2.5%	4.9%
	Asian	1.3%	1.6%	1.7%
	Other Races	9.6%	12.3%	20.2%
Language Spoken	Speak English at Home	87.1%	82.0%	71.4%
	Speak Spanish at Home	7.1%	9.8%	19.7%
	Speak French or French Creole at Home	0.7%	1.6%	3.5%
	Speak German at Home	0.9%	0.8%	0.8%
	Speak Other Indo-European Languages at Home	2.5%	2.8%	2.2%
	Speak Russian and Other Slavic Languages at Home	0.9%	2.0%	1.1%
	Speak Chinese at Home	0.0%	0.1%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.2%	0.2%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.2%
	Speak Other Language at Home	0.3%	0.3%	0.2%
Hispanic	Hispanic Population	1,770	8,102	59,992
	Hispanic Population Percent	9.2%	12.7%	23.3%
	Mexican	10.3%	23.2%	30.5%
	Puerto Rican	5.7%	5.4%	8.7%
	Cuban	26.1%	25.9%	23.5%
	Dominican	3.8%	4.9%	2.5%
	Central American	30.3%	11.3%	12.8%
	South American	20.5%	24.2%	18.1%
	Other Hispanic	3.4%	5.2%	3.9%
	2000 Hispanic Population Percent	6%	8%	14%
	1990 Hispanic Population Percent	4%	5%	7%

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Ancestry	American (percent of total population)	8.0%	6.3%	5.4%
	American	7.9%	6.1%	5.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.7%	1.1%	1.2%
	Chinese	0.2%	0.3%	0.3%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.1%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.4%	0.4%	0.4%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.1%
	Other Asian	0.0%	0.1%	0.1%
	European (percent of total population)	55.6%	50.4%	39.8%
	British	11.1%	9.5%	7.1%
	Dutch	0.9%	0.8%	0.6%
	French	1.7%	1.8%	1.5%
	German	11.0%	9.7%	7.9%
	Italian	6.5%	6.5%	5.9%
	Polish	2.8%	2.5%	1.9%
	Scandinavian	3.1%	2.8%	2.0%
	Scotch/Irish	12.4%	10.6%	8.3%
Other European (ie. Greek/Russian)	6.0%	6.2%	4.5%	
Middle Eastern	0.5%	0.6%	0.4%	
Other Ancestry	11.1%	11.7%	12.7%	
Unclassified Ancestry	12.1%	13.2%	10.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	16,404	53,127	206,178
	Elementary (0 to 8)	1.2%	2.0%	4.7%
	Some High School (9 to 11)	2.1%	2.6%	3.8%
	High School Graduate (12)	13.4%	18.0%	23.5%
	Some College (13 to 16)	14.5%	15.6%	16.7%
	Associates Degree Only	7.1%	7.9%	8.7%
	Bachelors Degree Only	36.2%	30.8%	24.8%
	Graduate Degree	25.4%	23.0%	17.8%
	% College (4+)	61.6%	53.8%	42.6%
Household Type	Total Households – count	9,674	31,491	116,282
	One Person HHs – count	3,397	11,023	35,019
	Family HHs – count	5,839	18,876	74,595
	Married Couple – count	5,246	16,107	61,510
	w/own children – count	627	2,368	12,244
	w/out own children – count	4,618	13,738	49,265
	Male Householder – count	304	1,129	4,319
	Female Householder – count	290	1,641	8,767
	Non-Family Households – count	437	1,591	6,668
	1 Person Household	35.1%	35.0%	30.1%
	2 Person Household	48.0%	45.7%	45.4%
	3 Person Household	7.3%	8.7%	10.4%
	4 Person Household	5.4%	6.2%	7.8%
	5 Person Household	2.5%	2.7%	3.7%
6 Person Household	1.1%	1.1%	1.6%	
7+ Person Household	0.5%	0.6%	0.9%	
% Households With Children	8.7%	10.7%	15.7%	

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Park Shore Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	15,138	47,407	163,402
	Owner Occupied Percent	50.8%	48.1%	51.7%
	Renter Occupied Percent	13.2%	18.4%	19.5%
	Vacant Housing Percent	36.1%	33.6%	28.8%
	Total Housing Units (Census 2000)	15,510	42,524	114,771
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	27.8%	26.3%	19.6%
	Property Value \$750,000 to \$999,999	9.1%	10.1%	13.1%
	Property Value \$500,000 to \$749,999	10.3%	14.5%	23.4%
	Property Value \$400,000 to \$499,999	3.0%	4.5%	8.9%
	Property Value \$300,000, to \$399,999	3.7%	4.5%	8.2%
	Property Value \$200,000 to \$299,999	2.5%	2.1%	4.0%
	Property Value \$150,000 to \$199,999	0.8%	0.9%	1.2%
	Property Value \$100,000 to \$149,999	0.4%	0.8%	0.9%
	Property Value \$60,000 to \$99,999	0.6%	0.5%	0.8%
	Property Value \$40,000 to \$59,999	0.1%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.6%	0.8%	1.1%
	Median Home Value	\$1,340,758	\$1,207,842	\$774,243
Wealth per Household	\$0 and under - percent	14.1%	14.9%	15.5%
	\$1 to \$4999 - percent	6.1%	6.8%	7.4%
	\$5k to \$9999 - percent	3.5%	3.8%	4.0%
	\$10k to \$24999 - percent	5.5%	5.7%	5.9%
	\$25k to \$49999 - percent	6.4%	6.5%	6.6%
	\$50k to \$99999 - percent	10.2%	10.2%	10.3%
	\$100k to \$249999 - percent	19.7%	19.3%	19.1%
	\$250k to \$499999 - percent	15.5%	14.9%	14.4%
	\$500k+ - percent	19.1%	17.9%	16.8%
	Median HH Wealth	\$132,955	\$116,395	\$102,382
	Avg HH Wealth	\$295,006	\$280,407	\$267,136
Economic Viability	Economic Viability Local	311	313	302
	Economic Viability Indexed	112	113	109
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,139	24,850	107,684
	Managerial/Executive	32.7%	26.5%	20.6%
	Professional Specialty	23.8%	22.4%	18.4%
	Healthcare Support	2.5%	2.4%	2.6%
	Sales	15.5%	13.7%	13.2%
	Office & Administrative Support	5.0%	8.6%	9.4%
	Protective Service	0.4%	1.4%	1.7%
	Food Preparation	8.4%	8.4%	8.2%
	Building Maintenance & Cleaning	2.2%	3.2%	5.6%
	Personal Care	2.1%	2.7%	2.9%
	Farming, Fishing, & Forestry	0.8%	0.3%	0.4%
	Construction	4.5%	5.5%	9.5%
	Production & Transportation	2.2%	4.8%	7.2%
	Percent White Collar Workers	79.5%	73.6%	64.4%
	Percent Blue Collar Workers	20.5%	26.4%	35.6%

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	Agriculture/Mining/Construction	8.7%	9.0%	12.3%
	Manufacturing	5.6%	3.9%	4.2%
	Transportation	2.1%	2.5%	3.4%
	Information	1.3%	1.1%	1.1%
	Wholesale/Retail	13.5%	14.6%	13.9%
	Finance, Insurance, Real Estate	16.3%	12.9%	10.0%
	Professional Services	14.0%	12.9%	9.0%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	3.7%	5.0%	6.5%
	Educational Services	16.9%	17.4%	17.2%
	Entertainment Services	12.5%	13.6%	14.3%
	Other Professional Services	4.3%	4.8%	5.5%
	Public Administration	1.0%	2.2%	2.6%
Vehicles per HH	No Vehicles	4.4%	4.9%	4.5%
	1 Vehicle	46.8%	47.4%	45.1%
	2 Vehicles	40.0%	38.5%	38.5%
	3 or more vehicles	8.8%	9.2%	11.9%
	Average Number of Vehicles	1.56	1.54	1.61
Change	Births (last 12 months)	97	376	1,728
	Deaths (last 12 months)	439	1,240	4,326
	Migration (last 12 months)	201	739	3,961
Work place	Workplace Establishments	2,590	7,996	15,665
	Workplace Employees (FTE)	18,897	69,521	127,953